

**PRESS RELEASE**

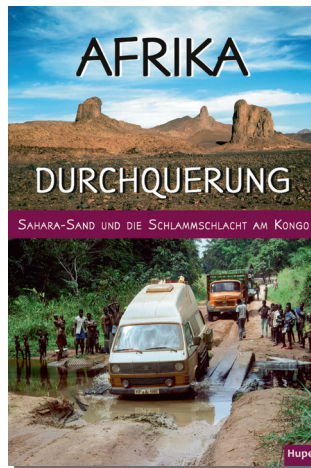
# ITB Lifetime Award 2022

## Award: ITB Lifetime Award

On the occasion of his 25th company anniversary and the autobiographical travelogue that was published at the same time

**„Afrika-Durchquerung: Sahara-Sand und die Schlamm Schlacht am Kongo“**

about the first crossing of Africa by the two authors 33 years ago, the ITB BookAwards jury is honoring Ilona Hupe Publishers with the LifetimeAward this year!



Unfortunately, due to the pandemic, neither the world's largest travel trade fair ITB nor the official awards ceremony will take place in Berlin in 2022. Certificates and trophies are therefore sent to all laureates by post.

Five years ago, in 2017, Ilona Hupe and Manfred Vachal were honored by the ITB Book Awards jury in Berlin for their travel guide Botswana and the nature guide Luangwa.

This year's honorable award honors their life's work to date.

The publisher's edition includes individual travel literature for Zambia, Malawi, Botswana, Zimbabwe, Mozambique, Mauritius, The Gambia, Oman and Australia as well as several maps.

## The team: Ilona Hupe and Manfred Vachal



Ilona Hupe Verlag is an independent travel literature publisher based in Munich. He has been publishing high-quality travel literature for exotic and unusual travel destinations for 25 years now, with a focus on Africa and its nature and wildlife.

**What distinguishes these travel guides**  
topicality – independence – reliability – personal commitment and a huge portion of passion are the key to the success of these publications.

